

Please take the time to read and understand this Cookie Notice which has been provided for Your information as a User of Our Website, for transparency purposes on Our use of cookies and related technology tools deployed by Our Website.

1. Cookies

1.1. What is a cookie?

Cookies are small pieces of text sent to Your web browser by a website You visit. A cookie file is stored in Your browser and allows the Website to recognise You and make Your next visit easier and the Service more useful to You. Cookies do not typically contain any information that personally identifies a user. In the event Personal Data is contained in the cookies, the same terms apply as set out in the [Privacy Notice](#).

Cookies can be classified as either 'session' or 'persistent', depending on how long they last after they are placed on Your browser. Session cookies last for as long as You keep your browser open. They expire when You close Your browser. Persistent cookies expire at a fixed point in time or if You manually delete them from Your browser, whichever occurs first. Cookies on Our Website are set either by Us or by third parties.

1.2. What are the types of cookies we use?

1.2.1. Essential Cookies: Essential cookies help make a website usable by enabling basic functions, such as page navigation and access to secure areas of the website. Our Website cannot function properly without these cookies which are strictly necessary to provide Our online service. They can also be placed to comply with a legal obligation. Essential Cookies that are used on this Website include the following:

- TRUENDO Privacy Management

Provider: TRUENDO Technologies GmbH

Purpose: Technical assistance for the proper functioning of the Website.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Google Tag Manager

Provider: Google Ireland Ltd

Purpose: Technical assistance for the proper functioning of the Website.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Sportradar widgets

Provider: Sportradar AG

Purpose: Technical assistance for the proper functioning of the Website.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Akamai CDN

Provider: Akamai Technologies, Inc.

Purpose: Technical assistance for the proper functioning of the Website.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Yieldlab

Provider: Yieldlab AG

Purpose: This cookie is used to store your privacy preferences. This allows the privacy management software on this Website to correctly configure privacy-related features.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

1.2.2. Non-Essential Cookies: These are any cookies that do not fall within the definition of essential cookies. Non-essential cookies require Your consent. Such non-essential cookies used on Our Website include the following:

(i) Advertising cookies: These cookies help Us identify Your interests on Our products so that We can

provide advertising that is the most relevant and useful to You. If You do not allow these cookies, You will experience less targeted advertising, if any:

- Semasio:

Provider: Semasio

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Eyeota

Provider: Eyeota Pte Ltd

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Google Ads

Provider: Google Ireland Ltd

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Beeswax

Provider: Beeswax

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Casale Media

Provider: Casale Media Inc.

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Pubmatic

Provider: PubMatic Inc.

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Adition Ads

Provider: ADITION technologies AG

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Bing Ads

Provider: Microsoft Corporation

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Exelate

Provider: The Nielsen Company LLC

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- AdSafety

Provider: Online Solution Int Ltd. (DE)

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Connextra

Provider: Genius Sports Group Limited

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Neustar

Provider: NeuStar, Inc.

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Smartstream.tv

Provider: SMARTSTREAM.TV GmbH

Purpose: This cookie is used to serve ads to you.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Getback
Provider: adfocus GmbH
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Bidswitch
Provider: BIDSWITCH GmbH
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Yoc Ads
Provider: YOC AG
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Appnexus
Provider: AppNexus Inc.
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Lotame
Provider: Lotame Solutions, Inc.
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Seedtag Ads
Provider: SEEDTAG ADVERTISING S.L.
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Facebook Ads
Provider: Facebook Inc
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Ströer Media
Provider: Ströer Media Deutschland GmbH
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Freewheel
Provider: FreeWheel Media, Inc.
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- SpotX
Provider: SpotX Inc.
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Tapad
Provider: Tapad Inc.
Purpose: This cookie is used to serve ads to you.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings

(ii) Statistic cookies: Such cookies help Us measure how users interact with Our Website by collecting information on clicks, time spent on the Website, pages visited on the Website, frequency and which browser is used:

- Google Analytics
Provider: Google Ireland Ltd
Purpose: Used to determine new sessions/visits. Furthermore, cookies are used to collect statistical information about Website visitors. This data is used to optimize and improve the Website.
Duration: https://www.interwetten.se/?truendo_open=cookie_settings
- Emetriq Analytics
Provider: Emetriq GmbH
Purpose: to collect statistical information about Website visitors. This data is used to optimize and improve the Website.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Scrabresearch Analysis

Provider: Emarsys North America Inc

Purpose: This cookie is used to collect statistical information about Website visitors. This data is used to optimize and improve the Website.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Hotyesr

Provider: Hotyesr Ltd

Purpose: This cookie is used to determine the success of various marketing approaches and to collect statistical information about Website visitors. This data is used to optimize and improve the Website.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Roku Analytics

Provider: dataxu®

Purpose: This cookie is used to collect statistical information about Website visitors. This data is used to optimize and improve the Website. Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Emarsys

Provider: Emarsys North America Inc

Purpose: This cookie is used to collect statistical information about Website visitors. This data is used to optimize and improve the Website. Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Salesforce Analytics

Provider: salesforce.com Inc.

Purpose: This cookie is used to collect statistical information about Website visitors. This data is used to optimize and improve the Website. Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Google Optimize

Provider: Google Ireland Ltd

Purpose: This cookie is used to determine the success of various marketing approaches and to collect statistical information about Website visitors. This data is used to optimize and improve the Website.

Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Rhythmone

Provider: RhythmOne, LLC

Purpose: This cookie is used to collect statistical information about Website visitors. This data is used to optimize and improve the Website. Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- Adobe Audience Manager

Provider: Adobe Inc.

Purpose: This cookie is used to collect statistical information about Website visitors. This data is used to optimize and improve the Website. Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- MathTag

Provider: MediaMath Inc.

Purpose: This cookie is used to collect statistical information about Website visitors. This data is used to optimize and improve the Website. Duration: https://www.interwetten.se/?truendo_open=cookie_settings

- AdForm

Provider: Adform

Purpose: This cookie is used to collect statistical information about Website visitors. This data is used to optimize and improve the Website. Duration: https://www.interwetten.se/?truendo_open=cookie_settings

2. Social media plugins

We may place social media buttons and/or plugins on the Website that allow You to connect with Your chosen social network and share the gaming experience with others. Social media plugins allow the user to login to both social media and Your Account and to link content provided by Us to the player's social media profile. Social media plugins collect User Data such as IP address, login data, accessing website and cookie data.

The following social media plugins are integrated to Our Websites:

- Facebook: Facebook Ireland Ltd., Hanover Reach, 5-7 Hanover Quay, Dublin 2, Ireland or Facebook Inc., 1601 Willow Road, Menlo Park,

CA 94025, USA <https://www.facebook.com/policy.php>

- Google+: Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA <http://www.google.com/intl/en/policies/privacy/>
- Pinterest: Pinterest Inc., 651 Brannan Street, San Francisco, CA 94103, USA) <https://policy.pinterest.com/en/privacy-policy>
- Twitter: Twitter, Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA) : <http://twitter.com/privacy>
- Youtube: YouTube LLC, based in 901 Cherry Avenue, San Bruno, CA 94066, USA. YouTube is a company of Google Inc. <http://www.youtube.com/t/privacy>

3. Single Sign-On

We use single sign-on technology for the purpose of facilitating the Your access to Our Website and allowing interaction between Your chosen service provider or social media profile and Our Website. Single sign-on tools collect user data such as IP address, login data and cookie data. The following single sign-on tools are integrated to Our Websites:

The following single sign-on tools are integrated to Our Websites:

- Facebook Connect: Facebook Ireland Ltd., Hanover Reach, 5-7 Hanover Quay, Dublin 2, Ireland or Facebook Inc., 1601 Willow Road, Menlo Park, CA 94025, USA <https://termsfeed.com/blog/privacy-policy-login-facebook/>
- Google+: Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA <http://http://www.google.com/intl/en/policies/privacy/>
- PayPal: PayPal (Europe) S.à r.l. et Cie, S.C.A. L-1150 Luxembourg http://www.paypal.com/ie/webapps/mpp/ua/privacy-full?locale.x=en_IE
- Windows Live: Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18, Ireland <https://privacy.microsoft.com/de-de/privacystatement>

3.1. Tracking software

We use tracking software for the purpose of evaluating the user's preferences and therefore to improve Our offers. Tracking software collects User Data such as IP address, accessing Website, advertisement preferences and further marketing information. The following tracking software is integrated as JavaScript code to Our Website:

- Adjust: Adjust GmbH and Adjust Inc. is used to provide mobile analytics and attribution services to mobile apps. In connection with these services We may collect, process and use certain data from the Users of these apps. However, the processing of Personal Data happens anonymized and in a way that the Data can no longer be assigned to a specific Data subject without additional information being provided. The collected Data is used for analysing the performance of marketing campaigns and to provide performance reports. The Data is not combined with any other Data that would enable Adjust to personally identify Data subjects (players). For more information please visit: <http://www.adjust.com/terms/privacy-policy/>. For opt-out of Adjust tracking please visit: <http://www.adjust.com/forget-device/>

4. How to control cookies

Most web browsers today allow You to control cookies through the settings and preferences of your browser of choice. It is possible for You to disable cookies or set Your browser to alert You when cookies are being sent. You can delete all cookies that are already on Your computer and You can set Your browser to prevent them from being placed. If You do this, however, You may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit <http://www.allaboutcookies.org>.

We require Your consent for all non-essential cookies, which is acquired by ticking the pop-up box upon accessing the Website. Furthermore, if You wish to change Your cookie preferences with respect to Our Website, please [click here](#).

With regard to third party tools set out above, We require Your consent for the integration of such tools into Our Websites.

5. Changes to Cookie Notice

We may update this Notice from time to time. If We make significant changes, We will let You know but please regularly check this Notice to ensure You are aware of the most updated version.

Version 2.0 – last updated on 31/08/2022